

Powerful client engagement with proven results

# Smart Exam Room™

Most clients want to do the “right” thing for their pets, but they can’t always digest the details. **Smart Exam Room makes it quick and easy to know exactly where each patient stands, aligned with your standards of care.** With full control and customization of the client experience, your practice will delight clients by putting their pets front and center, resulting in time savings and improved revenues during exams.



**The Pet Health Scorecard** is a proven, industry-leading client engagement platform that is fully-customized for your practice. At the heart of Smart Exam Room, it delivers exceptional results.

**Education Content** We are continuously updating the right frame content to make it timely and relevant. Opt out of anything that is not compatible with your practice, any time. We do not accept ad money from suppliers, so the system is designed explicitly for you! You can even add your own practice-specific content.

\* \$99/month per exam room; \$950/month max per location

**Smart Outcomes™** by **inulogica**

More personal. More effective. Smarter.

[www.SmartOutcomesVet.com](http://www.SmartOutcomesVet.com) | 855.441.2000 | [team@inulogica.com](mailto:team@inulogica.com)

Save Time  
During  
Exams for  
**\$99/month\***

## PET HEALTH VISUALIZED

At a glance your clients  
and your team know  
exactly what to discuss

## SCORECARD CUSTOMIZED

100% customizable to  
articulate your  
standards of care and  
address your priorities  
for pet health

## IT'S PERSONAL

Powerful client  
engagement comes  
from putting the names  
of their beloved pets  
right in front of them  
during the exam





## Smart Exam Room™

### Save Time (and Delight Clients) During Exams

**How could this help my practice?** The results speak for themselves - Smart Exam Room has delivered an average \$2-3K/month revenue lift per FTE doctor, +20% improved compliance for heartworm prevention, +83% improved compliance for flea/tick prevention and numerous anecdotal reports of time savings during exams.

**What, exactly, is it?** At its core it is a highly-customized “digital signage” system in your exam rooms. The “Smart” part is our data integration with your PIMS so that the Pet Health Scorecards and personalized content are automatically updated with no extra work from your team. (See our website for our practice-friendly, deliberately-simple Privacy Policy that promises YOU own your PIMS data and we will protect it.)

You are in full control. Our simple web-based administrative tool allows you to choose which clients are shown the Pet Health Scorecard and which patient(s) should be included.

**How much time do practice managers need to invest?** Once the initial onboarding is complete (~2-3 hours total) there is little additional work required. We will review your results and other details with you periodically throughout the year.

**How much extra work does it create for my team?** After a brief training session (~30 minutes) there is no extra work beyond assigning clients and patients to exam rooms.

**What’s the financial commitment?** Subscription is month-to-month once the media players and TV displays are purchased.

**How do I get more information or sign up?** We can have a chat with you and answer questions, or we can get you signed right up. Email [team@inulogica.com](mailto:team@inulogica.com) or give us a call at 855-441-2000.



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